

VEGGIE PRIDE PARADE-LA EXHIBITOR INFORMATION AND CONTRACT

VPP Event Location*:
The Victorian
2640 Main Street
Santa Monica, California 90405

Event Date: Saturday, October 30, 2010
Exhibitor Hours: Set-up 8:00 am
Event 11:00 am to 2:00 pm
Close 2:00 to 3:00 pm

*Please do not contact The Victorian. The VPP event is coordinated by Animal Acres. The Victorian cannot provide information or assistance for VPP exhibitors.

Exhibitor Company/Organization Name: _____

Contact Name: _____

Contact Email: _____

Phone: _____ (day) _____ (cell)

Address: _____

City: _____ State: _____ ZIP: _____

Will you sell items? YES NO If Yes, please give description of items: _____

Will you sell food? YES NO If Yes, please give description of food items: _____

Food Preparation & Service Equipment to be used at VPP event: _____

Please note: Electrical hookups are not available and generators are not permitted at The Victorian for the VPP event.

Event Promotion:

Can you help with VPP event promotion? ___YES ___NO If Yes, please place a check by the ways you can promote the event:

___Distribute VPP event fliers/postcards/posters at restaurant or store.

___Send email alert about VPP event to company/organization mailing list.

___Recruit volunteers for VPP event.

May we list your organization/company on the Animal Acres website as a VPP Exhibitor? ___YES ___NO

Exhibitor Booth:

Exhibitors will be provided a 10 x 10 booth space at the VPP event site. Exhibitors are required to bring own tables, chairs, and canopy (if needed). Please note the VPP event site is NOT shaded.

Exhibitor Booth Fees:

Non-profit organizations - \$150

For-profit companies and food vendors - \$300

The estimated cost for the Veggie Pride Parade-LA is \$8,000. Expenses include site rental, clean up, promotional materials, website/internet promotion, event rentals (porta-potties, stage, sound system, etc).

Exhibitor booth fees provide a portion of the financial resources needed for Animal Acres to host the VPP event. Your support helps make the VPP event possible. Thank you.

Exhibitor Contract & Participant Guidelines: (Please read carefully)

- Animal Acres, Inc. reserves the right to determine the eligibility of any company or product/service for inclusion in the event and does not offer exclusives to any exhibitors.
- Veggie Pride Parade-LA is a cruelty-free, earth-friendly, healthy event. Sale, exhibition, or promotion of any item containing animal products, and/or products or materials tested on animals are strictly prohibited. All items must be totally vegan and contain no animal ingredients such as meat, poultry, seafood, eggs, dairy, honey, beeswax, silk, leather, wool, or gelatin. Further, no Styrofoam packaging (e.g. cups, plates, etc.) is allowed. We ask that all food/beverage/sampling material be biodegradable materials.
- Exhibitor agrees to abide by all applicable laws, ordinances, and regulations pertaining to health, fire prevention, public safety, business licenses, sales tax permits, and applicable liability insurance, including liability insurance for food booths.
- Exhibitors are NOT permitted to sell or distribute water or other beverages at the VPP event. To pay for the location site, Animal Acres reserves the exclusive right to sell beverages.
- Cancellation. All exhibitor fees are non-refundable if exhibitor cancels participation in VPP event..
- Veggie Pride Parade-LA will go on "rain or shine." Animal Acres will not be liable for refunds or any liabilities for the disruption of the Veggie Pride Parade-LA due to reasons of enclosure in which the VPP event is to be produced, being before or during the VPP event, destroyed by fire or other calamity, an Act of God, statutes, ordinances or any other cause. Producer has the option to cancel the festival by October 15th and will return booth fees to exhibitors if producer cancels VPP event. Producer has the right to alter the booth layout plan at any time.
- To pay for the location site, Animal Acres reserves the exclusive right to sell beverage; exhibitors may not sell or give beverages of any kind at Veggie Pride Parade-LA throughout the duration of the event.
- All exhibitors must arrive and check in at the park NO LATER THAN 9:00 am the morning of the Veggie Pride Parade-LA. Exhibitors arriving later than 9:00 am may lose their assigned exhibitor space.
- All exhibitors are required to have all equipment, supplies, tents, and other exhibitor supplies removed from parking lot of the Victorian NO LATER THAN 3:00 pm. Animal Acres reserves the right to remove any items left by an exhibitor after 3:00 pm. Per the Animal Acres contract with The Victorian, all items must be removed from the parking lot BY 3:00 or Animal Acres will be accessed additional rental fees.

- Exhibitor/Vendor agrees to indemnify, save, and hold harmless Animal Acres, Inc. including its officers, staff and volunteers, and The Victorian, from all liability, claims, causes of action, damages, theft, injuries, costs, expenses and losses to any person or goods/property arising out of or connected in any way with the participation and renting of space at the Veggie Pride Parade-LA event. Exhibitor agrees that this release is intended to be a full and final compromise and release of any claims, demands, actions, and causes of action, known or unknown. Animal Acres, Inc., its officers, staff, and volunteers will not be responsible for any merchandise, cash, displays or personal items/property lost, damaged, or stolen during participation in Veggie Pride Parade-LA. Exhibitor/Vendor is solely responsible for any and all injuries to persons or damages of property or any other injury, claim, damage or loss of whatever nature, arising directly or indirectly from activities at the Veggie Pride Parade-LA.
- Animal Acres reserves the right to deny sale of items that are not vegan.
- Exhibitors agree to permit photographs and video to be taken of them, their volunteers and their booths at Veggie Pride Parade-LA, to be used for the purposes of promoting and advertising the event. All photographs/video footage will be the property of Animal Acres.
- This agreement states the entire contract between, Animal Acres, and the Exhibitor. No changes will be valid unless agreed to by both parties in writing.
- Animal Acres reserves the right to expel an exhibitor without refund for violation of any of these guidelines.

I have read the Animal Acres Veggie Pride Parade-LA Exhibitor Contract & Participant Guidelines and agree to abide by all rules and terms.

Organization/Company Name: _____

Representative Name: _____ Signature: _____

Exhibitor Fee Payment:

Please send completed form and signed contract with payment to: Animal Acres 5200 Escondido Canyon Road Acton, CA 93510. Contracts may also be faxed to: 661-269-0194. Scanned copies of contracts may be emailed to: info@animalacres.org and payments may be made online at: www.animalacres.org -- click on DONATE section of Animal Acres website and note FOR VPP EVENT EXHIBITOR BOOTH in note box of secure online donation page. For further information or assistance, please call: 661-269-5404 or email: info@animalacres.org. Thank you for participating in the VEGGIE PRIDE PARADE-LA.